THE GOOD
THE BAD &
THE UGLY

Rapid Fire Website Critiques
Is your website working for your business?
Do you know why not?
Worried people are whispering behind your back?
Don’t be frustrated.
Get Some Help.
5 seconds to tell what your business is
Pleasing website design
Attention
getting
hero image
Slider? not so much
Font size and color readable
Tell the story and stand out
Show don’t tell
8

Lead Generation

Opt-in Form
9 Business name and address in text each page for Google
Time for Questions
Thanks!

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